AMENDMENTS TO THE SPECIFICATION:

Please amend the paragraph at page 55 lines 12-17 as follows:

The preceding embodiments generally assume a system that is widely open for members of the general public to registers and register as end users 21-25 and as contacts 14-17. However, in certain embodiments a similar system may be largely restricted to end users 21-25 within an organization, or otherwise to only selected end users 21-25 who wish to share at least some of their contact records among other members of the group.